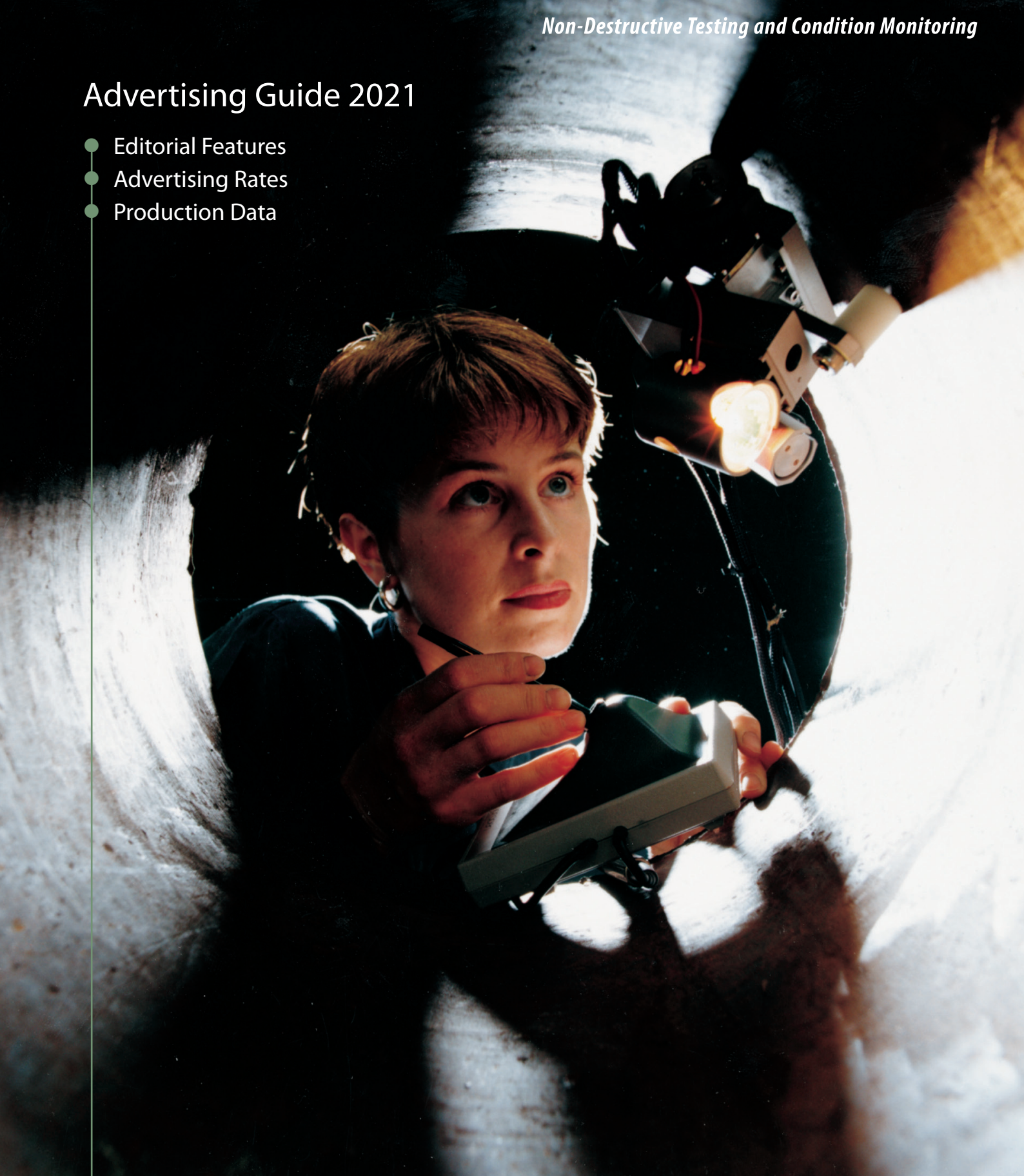


INSIGHT

Non-Destructive Testing and Condition Monitoring

Advertising Guide 2021

- Editorial Features
- Advertising Rates
- Production Data



INSIGHT

INSIGHT – Non-Destructive Testing and Condition Monitoring is the journal of the British Institute of Non-Destructive Testing.

INSIGHT was launched in April 1994, replacing the former *British Journal of Non-Destructive Testing* and incorporating, in quarterly issues, the former *European Journal of Non-Destructive Testing*.

INSIGHT is published monthly and circulated worldwide to more than 65 countries.

FEATURES PROGRAMME 2021

Month	Theme	DEADLINES		
		Editorial Copy	Ad Copy Instruction	Ad Material
Jan	Novel Applications	16.11.2020	23.11.2020	30.11.2020
Feb	Electromagnetics	11.12.2020	18.12.2020	04.01.2021
Mar *	Composites Inspection	15.01.2021	22.01.2021	29.01.2021
Apr	Ultrasonics	15.02.2021	22.02.2021	01.03.2021
May	Optical and Thermal Methods	15.03.2021	22.03.2021	29.03.2021
Jun *	The Energy Industries	15.04.2021	22.04.2021	29.04.2021
Jul	The Rail Industry	14.05.2021	21.05.2021	28.05.2021
Aug	Condition Monitoring	15.06.2021	22.06.2021	29.06.2021
Sep *	NDT for Industry 4.0	15.07.2021	22.07.2021	29.07.2021
Oct	Radiography	16.08.2021	23.08.2021	31.08.2021
Nov	Ultrasonics	15.09.2021	22.09.2021	29.09.2021
Dec *	The Aerospace Industry	15.10.2021	22.10.2021	29.10.2021

* Euro issue

In addition to the above features, each issue includes general news stories affecting the whole industry and technical articles on a broad range of subjects.

INSIGHT contains:

- Technical and scientific reviews
- Original research and development papers
- Practical case studies and surveys
- Details of products and services
- Newsdesk – contract and marketing news from the industry
- NDT Info – the world's most comprehensive serially published survey of NDT literature
- Technical literature – a comprehensive review of relevant literature, including the latest international standards and safety information
- International Diary – a comprehensive listing of information and calls for papers concerning relevant events, conferences, symposia and exhibitions
- Profiles on personalities and organisations associated with the industry

Each issue embraces matter that is highly relevant to a wide range of readers, including engineers, technicians, academics and scientists, appealing to practitioners and young graduates alike.

ADVERTISING TARIFF

Valid from 1 January 2021

		PRICES HELD AT 2020 RATES			
Space	Colour	Rate per insertion (£)			
		1	3	6	12
Double page spread	Full colour	2250	2215	2120	1900
Double page spread	Mono	1425	1395	1295	1065
Full page A4	Full colour	1515	1495	1440	1335
Full page A4	Mono	720	705	650	540
Half page	Full colour	1060	1040	1015	975
Half page	Mono	465	445	425	375
Quarter page	Full colour	930	870	850	835
Quarter page	Mono	325	275	260	245

Discounts: Corporate Members: -10%
Advertising Agency: -10%

VAT: Applicable at appropriate rate

Rates are for contracts completed in a period not exceeding 12 calendar months.

SPECIAL POSITIONS

Covers: on application
Other positions: +10% for guaranteed position

INSERTS

LOOSE: Worldwide circulation £1295
Prices are for an insert with dimensions no greater than A4 and having a mass of no more than 25 g. UK-only circulation on request.
Subject to discounts as per advertising and sight of sample.

BOUND-IN: on application

VAT is applicable at appropriate rate.

MECHANICAL DATA

TYPE AREA depth × width
Whole Page: 254 × 184 mm
Half Page: 124 × 184 mm or 254 × 89 mm
Quarter Page: 124 × 89 mm
Bleed Pages: 303 × 213 mm
Trim Size: 297 × 210 mm

Advertising material should be supplied in compatible electronic format – refer to 'Procedure for submitting adverts'.
Extra charges are applicable to all supplementary process work.

CIRCULATION

Standard issues of **INSIGHT** have a circulation in the region of 2500. European issues can be subscribed to separately, so these issues reach a wider – and growing – circulation in Europe. Approximately two-thirds of the total circulation comprises members of the British Institute of Non-Destructive Testing; **INSIGHT** is circulated to all membership grades.

INSIGHT ONLINE

The full editorial contents of **INSIGHT** are available online via IngentaConnect (www.ingentaconnect.com/content/bindt/insight).

All visitors can gain free access to tables of contents and abstracts of papers published.

BINDT members and **INSIGHT** subscribers are able to view the full text (in PDF) of all papers and a pay-per-view facility is available for non-members and non-subscribers.

For full details of what is available and how to access it, contact the Institute or visit www.bindt.org, where there is also a direct link to the **INSIGHT** pages on IngentaConnect. See also online-only subscription details below.

PROFESSIONAL

Technical papers submitted for publication in **INSIGHT** are peer-reviewed. Referees are appointed by the Editorial Committee, comprising members of the Institute's Technical Committee, which directs the journal. This Committee is supported by an Overseas Advisory Panel for standard issues and a European Advisory Panel for Euro issues.

INSIGHT is a Member of the Association of Learned and Professional Society Publishers.

SUPPLEMENTS

NDT News

The newspaper for NDT, inspection, condition monitoring and quality practitioners. It contains: industry news, recruitment advertising, Branch bulletin, certification news, columns and quiz corner. It is circulated free to BINDT and IAQP members, and additionally to PCN certificate holders in March, June, September and December.

NDT News is published monthly and distributed free to members, with **INSIGHT**.

Advertising in NDT News is available – see separate ratecard. Discounts for multiple insertions are cumulative across **INSIGHT** and NDT News.

INSIGHT

SUBSCRIPTIONS

ISSN 1354-2575, Monthly, January 2021 = Vol 63 No 1.

Rates effective: 1 January 2021.

12 issues (one per month for a year) – including four Euro issues:

UK	£174.00
Europe (inc Republic of Ireland) (Airmail)	£218.00 or US\$490.00
Outside Europe (Surface)	£218.00 or US\$490.00
Outside Europe (Airmail)	£342.00 or US\$770.00

4 European issues only (within one year)

Members of Participating Societies of EFNDT (Airmail)	£94.00
Non-Members (Airmail in Europe)	£134.00
Airmail (Outside of Europe)	£174.00

A subscription to **INSIGHT** also qualifies the subscriber for free access to the online version via IngentaConnect (see above).

Online-only subscription: 12 issues (one per month for a year) – including four Euro issues:

Worldwide	£174.00* or US\$392.00* + VAT	Online-only ISSN: 1754-4904
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*VAT is applicable at the prevailing rate in the UK or EU member state.

Back numbers are available on request, price £7.50 each + p & p (subject to availability).

A 10% discount on the rate excluding postage is granted to Members of the Association of Subscription Agents.

INSIGHT – Non-Destructive Testing and Condition Monitoring is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Fax: +44 (0)1604 438301; Email: insight@bindt.org

Information concerning **INSIGHT** can also be found via the British Institute of NDT's website at: <http://www.bindt.org>

The information contained in this brochure may be altered without prior written notice or approval. The Institute is continuously developing and evaluating new and existing publications and hence there may be additions or alterations to the scheduled programme.